Exemptions 6 and 7(C): The Personal Privacy Exemptions of the FOIA



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Why is Privacy so Important?

- ► Cultural, gender, generational views on privacy
- ▶ Privacy in the electronic age
- ► Expanding risk of harm
- ► Who carries the risk?
- ► Several FOIA exemptions and one separate statute

Exemptions 6 & 7(C)

Each exemption covers different types of records

Same analysis applies to both exemptions:

- 1. Is the exemption's threshold met?
- 2. Is there an identifiable privacy interest?
- 3. Is there a qualifying public interest?
- 4. Balance the two interests

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Exemption 6—Non-law enforcement records

Threshold language: Personnel and medical files and similar files the disclosure of which <u>would constitute a clearly unwarranted</u> invasion of personal privacy

5 U.S.C. § 552(b)(6)

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Exemption 7(C) — Law enforcement records

Threshold language: records or information compiled or recompiled for law enforcement purposes, but only to the extent that [disclosure] <u>could reasonably be expected to constitute an unwarranted</u> invasion of personal privacy

5 U.S.C. § 552(b)(7)(C)

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Exemption 6 Threshold

- Personnel and medical files and similar files
- <u>Dep't of State v. Washington Post</u>, the U.S. Supreme Court opined that the Congressional intent was to interpret "similar files" broadly
- All information that "applies to a particular individual" meets the threshold requirement

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Exemption 7(C) Threshold

"Records or information compiled for law enforcement purposes"

This includes records:

- Created by an agency pursuant to a law enforcement activity
- Collected or recompiled during the course of a law enforcement activity

Identify and Evaluate Privacy Interest

- ✓ Do you have information about an identifiable individual?
- ✓ Can you identify an individual by reading the document?
- ✓ What type of information about an individual would you consider "private"?

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The Privacy Interest

- U.S. Department of Justice v. Reporters Committee for Freedom of the Press, 489 U.S. 749 (1989)
- broadened interpretation of privacy
- "practical obscurity"—information once public, but memories have faded over time
- limited scope of "public interest"—sheds light on government operations

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Multi Ag Media LLC v. USDA, 515 F.3d 1224, 1229 (D.C. Cir. 2008)

- Disclosure would compromise a substantial, as opposed to *de minimis*, privacy interest
- "[I]if no significant privacy interest is implicated . . .FOIA demands disclosure."

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The Privacy Interest

Pub. Citizen Health Research Group v. U.S. Dep't of Labor, 591 F.2d 808, 809 (D.C. Cir. 1978)

"[t]he threat to privacy... need not be patent or obvious to be relevant."

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The Privacy Interest

Dep't of the Air Force v. Rose, 425 U.S. 352, 380 n.19 (1976)

the threat to privacy must be real rather than speculative.

The Privacy Interest

NARA v. Favish, 541 U.S. 157 (2004)

- Recognized survivor privacy interest
- Does not alter longstanding rule that an individual's privacy rights are mostly extinguished upon death

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Identifying a Privacy Interest

Where there is no privacy interest:

- Corporations
- Deceased individuals
- Public records (unless they are practically obscure)
- Most federal employees
- Identities of FOIA requesters

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Identifying a Privacy Interest

Some rules to remember:

- ✓ An agency cannot invoke a privacy exemption when the particular interest to be protected is the requester's own interest
- √ The passage of time does NOT diminish privacy
- ✓ If there is NO privacy interest in the information, DISCLOSE it

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The Privacy Interest

Is there an identifiable privacy interest in:

- a list of names and credit card numbers for government employees?
- information about who commented on a notice of proposed rulemaking and what they said?
- a list of persons that HR determines are qualified for a Federal position?

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The Privacy Interest

Is there an identifiable privacy interest in:

- a deceased detainee's journal entries written in the days leading up to his suicide?
- the name of an FBI Special Agent who testified at a public trial?

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The Privacy Interest

Obvious privacy interests?

- ✓ Social Security Number
- ✓ Age/Date of birth
- ✓ Home address
- ✓ Marital status
- ✓ Types of leave for Federal employees
- ✓ Allegations of misconduct/disciplinary actions
- ✓ Medical conditions and disabilities

The Public Interest

- The Reporters Committee case held that public interest must fall within the FOIA's "core purpose" of shedding light on an agency's performance of its duties.
- Neither the identity of the requester nor the purpose for which the information is sought is given any weight
- A requester's private need for the information is not given any weight

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The Public Interest

- The Reporters Committee case held that public interest must fall within the FOIA's "core purpose" of shedding light on an agency's performance of its duties.
- Information that does not directly reveal the operations or activities of the federal government "falls outside the ambit of the public interest that the FOIA was enacted to serve."

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Is There a Qualifying Public Interest?

- The agency's conduct is the focus, not the personal conduct of individuals
- The public interest must be directly served by disclosure of the requested information
- The particular way that one requester can use the information to serve the public is irrelevant because all FOIA disclosures are public disclosure (except for first-party requests)

The Public Interest

Is there a qualifying public interest in:

- a list of the names of borrowers and loan amounts of loans approved by the Farm Services Agency?
- records of an investigation into allegations of misconduct of an SES?
- all information pertaining to the selection process for the position of GS-7?

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The Public Interest

- NARA v. Favish, 541 U.S. 157 (2004)
 - Established heightened public interest standard
 - Requester must produce evidence of agency wrongdoing that would warrant a belief by a reasonable person that the alleged impropriety might have occurred

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FOIA Public Interest - Burden

The Supreme Court has held that the burden is on the <u>requester</u> to show how disclosure would shed light on the operations of an agency.

See NARA v. Favish, 541 U.S. 157, 172 (2004).

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- If there is NO privacy interest, disclose the information
- If there is an identifiable privacy interest and no qualifying public interest, withhold the information
- If there is a privacy interest and a public interest,
 balance them to see which is greater

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Factors to Consider in Balancing

- Passage of time serves to increase privacy interest
- Are intimate details of a person's life involved?
- Any known adverse consequences in disclosure?
- Were allegations of official misconduct substantiated?

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Factors to Consider in Balancing

General rule: proven misconduct of a serious & intentional nature by high-level official = sufficient public interest

- The Reporters Committee case introduced the concept of categorical withholding:
- Allows agencies to withhold certain categories of information without conducting a balancing of interests
- Examples: in law enforcement records--third party names; names of special agents; state, local, foreign law enforcement personnel; names of third parties merely mentioned; and, names of witnesses, informants and suspects

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The Glomar Response

- Records concerning an identifiable individual and are of a particularly sensitive nature if they exist
- Agency may neither confirm nor deny the existence or non-existence of the records = Glomar response.
- Depends on how the request is worded
- Targeted or third party request
- To acknowledge existence of records would cause harm
- Consider Bifurcation

Segregation

Rule:

 We are always obligated to review each document line-by-line and release all non-exempt information

Exception:

 When the non-exempt information is inextricably intertwined with the exempt information, so that only meaningless words/phrase are left for disclosure

