



ASAP SPONSORSHIP PACKAGE – 2020 NTC – May 18-20, 2020
Renaissance Arlington Capital View Hotel
Arlington, Virginia

ASAP requests hotel NOT to put out pads of paper, nor pens. All sponsors may bring their personalized pens, pads, candy and other small give-away items. Only Platinum sponsors can do business card drawings for items that fall under the federal gift-giving rule amounts.

All Sponsorship Packages Include:

- ✓ Foyer area access
- ✓ One full training conference registration (includes any break functions)
- ✓ Opportunity to send additional reps at the ASAP member rate, unless included in package (below)
- ✓ One 6' draped table with chair(s) behind and three chairs in front of table
- ✓ Sponsor ribbons on name badges
- ✓ Electronic pre and post attendee roster (including attendees who agreed to the release of their contact email)
- ✓ Recognition entrance signage (A classic design of Welcome and co-sponsorship listings)
- ✓ Verbal recognition at opening session and during closing remarks
- ✓ Power point slide in opening training conference remarks
- ✓ Recognition listing in the ASAP NTC section of the website (Corporate logo and link)
- ✓ Co-sponsorship of coffee for morning refreshments with recognition signage (ASAP will provide breakfast pastries as well and this should help avoid any conflicts with the gift-giving rules.)
- ✓ Recognition in training conference promos

Additional Sponsorship Benefits by Package

Platinum

- ✓ Three additional full conference registrations (totals 4)
- ✓ 1st choice of table location (First-come, first served within each level)
- ✓ Three uses of electronic Attendee Roster (including attendees who agreed to the release of their contact email)
- ✓ One-time distribution of your marketing materials (On each attendee's seat at one of the plenary sessions: sponsor is responsible for the distribution with ASAP preapproval)
- ✓ Conduct drawings for gift items

Gold

- ✓ Two additional full conference registration (totals 3)
- ✓ 2nd choice of table location (First-come, first served within each level)
- ✓ Two uses of electronic Attendee Roster (including attendees who agreed to the release of their contact email)

Silver

- ✓ One additional full conference registration (totals 2)
- ✓ 3rd choice of table location (First-come, first-served within each level)
- ✓ One use of electronic Attendee Roster (including attendees who agreed to the release of their contact email)



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SPONSOR APPLICATION – Due with payment by **May 1, 2020**

Event: ASAP 13th Annual National Training Conference
Date: **May 18-20, 2020**
Place: Renaissance Arlington Capital View Hotel, Arlington, Virginia

<i>Sponsorship Level (US dollars - please check one)</i>			
<input type="checkbox"/>	<i>Platinum</i>	<i>\$3,350</i>	<i>(1-4 representatives)</i>
<input type="checkbox"/>	<i>Gold</i>	<i>\$2,250</i>	<i>(1-3 representatives)</i>
<input type="checkbox"/>	<i>Silver</i>	<i>\$1,150</i>	<i>(1-2 representatives)</i>

Designate Official Representative(s).

- 1) _____ Email: _____
- 2) _____ Email: _____
- 3) _____ Email: _____
- 4) _____ Email: _____

Company: _____

Hyperlink for Website: _____

Address: _____

City: _____ State: _____ Zip+4: _____

Tele: _____ Fax: _____

Applications received on or before **May 1** will be assigned based upon sponsorship level and first come, first serve basis. After May 1, tables will be assigned based upon availability. All efforts will be made to accommodate selections, however ASAP has the right to assign space if your choices are not available.

Please attach a Product/Service Description in MS Word format.

ASAP is a collegial society. In the spirit of education, it is assumed that all sponsor materials will be presented in a positive light and focus on the specific services to the benefit of ASAP members and the access community. ASAP reserves the right to remove materials it deems inappropriate. ASAP does not endorse products or services.

Authorization

Signature: _____

Print Name: _____ Date: _____

Credit Card No.: _____ Exp. Date: _____

Cardholder Tel.: _____ Auth. Amount: _____

Cardholder E-mail: _____

Check Enclosed: _____ Check No.: _____

Return Application by May 1, 2020 to:

*American Society of Access Professionals
ATTN: Sponsorship
1120 20th St., NW
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Washington, D.C. 20036-3441
asap@accesspro.org*