



ASAP SPONSORSHIP PACKAGE – September 9-11, 2020 – Kansas City, MO

ASAP requests the hotels NOT to put out pads of paper, nor pens. All sponsors may bring their personalized pens, candy and other small give-away items.

All Sponsorship Packages Include:

- ✓ Foyer area passes
- ✓ One full training registration (includes any meal/break functions)
- ✓ Opportunity to send additional reps at the ASAP member rate, unless included in package (below)
- ✓ One 6' draped table with chair(s) behind and three chairs in front of table
- ✓ Sponsor ribbons on name badges
- ✓ Electronic pre and post attendee roster (Name, Agency/Organization, City, State)
- ✓ Recognition entrance signage (A classic design of Welcome and co-sponsorship listings)
- ✓ Verbal recognition at opening session and during closing remarks
- ✓ Power point slide in opening conference remarks
- ✓ Recognition listing in the ASAP Workshop section of the website (Corporate logo and link)
- ✓ Co-sponsorship of coffee for morning refreshments with recognition signage (ASAP will provide breakfast pastries as well and this should help avoid any conflicts with the gift-giving rules.)
- ✓ Recognition listing in all electronic/faxed conference promos
- ✓ Opportunity to invite your area clients or prospective clients to meet with you at the site

Additional Sponsorship Benefits by Package

Platinum

- ✓ Two additional representatives (totals 4)
- ✓ Additional 6' table
- ✓ 1st choice of table location (First-come, first served within each level)
- ✓ Three uses of electronic Networking Roster (Attendees who agreed to the release of their name, agency/organization and contact email)
- ✓ One-time distribution of your marketing materials (On each attendee's seat at one of the plenary sessions or at a scheduled lunch – sponsor is responsible for the distribution with ASAP approval)
- ✓ Conduct drawings for gift items (in compliance with Federal gift giving rules)

Gold

- ✓ One additional representative (totals 3)
- ✓ 2nd choice of table location (First-come, first served within each level)
- ✓ Two uses of electronic Networking Roster (Attendees who agreed to the release of their name, agency/organization and contact email)
- ✓ Conduct drawings for gift items (in compliance with Federal gift giving rules)

Silver

- ✓ 1-2 representatives
- ✓ 3rd choice of table location (First-come, first-served within each level)
- ✓ Two uses of electronic Networking Roster (Attendees who agreed to the release of their name, agency/organization and contact email)
- ✓ Conduct drawings for gift items (in compliance with Federal gift giving rules)