

ASAP Advanced Government Information Training December 6, 2016 Hilton Garden Inn Downtown (McPherson Square) – Washington, D.C.

Speaker Bios

Cindy Allard is the Chief of the Defense Privacy, Civil Liberties, and Transparency Division. Her client privacy issues range from human resource matters to personnel security clearances, educational records of minors, benefits for service members and their spouses, to law enforcement and personal property shipments. She has been a Department of Defense employee for 29 years and has worked for the Army, Navy and Air Force in both field activities and higher headquarters. Most recently, Cindy was the chief of the Office of the Secretary of Defense and Joint Staff Privacy Office. She is a frequent ASAP speaker and was an ASAP Board Member from 2009 - 2015.

Jason R. Baron is an internationally recognized speaker and author on the preservation of electronic documents. Jason previously served as Director of Litigation for the U.S. National Archives and Records Administration and as trial lawyer and senior counsel at the Department of Justice. In those roles, Jason helped drive the government's adoption of electronic recordkeeping practices and defended the government's interests in complex federal court litigation.

As NARA's Director of Litigation, Jason led NARA's efforts to provide responsive White House email and other records in the massive *U.S. v. Philip Morris* RICO lawsuit, and assisted in the defense of lawsuits filed against the Archivist of the United States under the Freedom of Information Act, the Federal Records Act, and the Presidential Records Act in a wide variety of high-profile cases. As a trial lawyer and senior counsel for the DOJ, he appeared as counsel of record in landmark cases involving the preservation of White House email, statistical adjustment of the U.S. census, and early attempts to regulate the Internet.

Jason was a founding co-coordinator of the National Institute of Standards and Technology TREC Legal Track, a multi-year international information retrieval project devoted to evaluating search issues in a legal context, and served as track coordinator for the first four years of the track (2006-2009). He also founded the international DESI (Discovery of Electronically Stored Information) workshop series, bringing together lawyers and academics to discuss cutting-edge issues in eDiscovery. Since 2007, past DESI workshops have been held in Palo Alto, London, Barcelona, Pittsburgh and Rome, with a related workshop held in Beijing.

Jason has served as an Editor-in-Chief of three Sedona publications: *The Sedona Conference Best Practices Commentary on the Use of Search and Information Retrieval Methods in E-Discovery* (2007 & 2013 editions), *The Sedona Conference Commentary on Achieving Quality in the E-Discovery Process* (2009 & 2013 editions), and *The Sedona Conference Commentary on Finding the Hidden ROI in Information Assets* (2011); and also as Drafting Team editor on *The Sedona Conference Commentary on Information Governance* (2013).

Over the past decade, Jason has given presentations on preservation and access issues involving electronic records in over 400 forums, including both throughout the U.S. and Canada and as an international keynote or

invited speaker at conferences held in Australia, Belgium, the Czech Republic, Germany, Italy, The Netherlands, Switzerland, and the United Kingdom. In March 2007, Jason served as a co-panelist with Associate Justice Stephen Breyer at an eDiscovery forum held at Georgetown Law School. In 2010, he was an invited speaker at the Duke Law School Conference on Civil Litigation Reform.

Jason has chaired eDiscovery conferences, workshops, and all-day CLE forums; facilitated information governance "bootcamps"; moderated "mini-Sedona" sessions at annual meetings of ARMA International and the Society of American Archivists; moderated panel sessions at the Georgetown Advanced eDiscovery Institute conferences, and has guest lectured at a number of law schools. He has given dozens of targeted briefings to federal audiences, including government lawyers, IT staff and records managers, on the subject of electronic recordkeeping under U.S. records laws.

Jason has been an adjunct faculty member at the University of Maryland's College of Information Studies, where he co-taught the first eDiscovery course in the United States for graduate students in information studies. Previously, he was a Visiting Scholar at the University of British Columbia. Jason participated in the drafting of reports for InterPARES, an international research project in archival science on the subject of the long-term preservation of electronic records.

Most recently, in connection with former Secretary of State Hillary Clinton's use of a private email account, Jason has been invited to appear on NBC Nightly News, Good Morning America, MSNBC's "The Last Word with Lawrence O'Donnell," CNN's "Smerconish," NPR's All Things Considered, Huff Post Live, and WAMU's Kojo Nnamdi Show; he also has been quoted in The New York Times, The Washington Post, Time Magazine, CBS News, The Wall Street Journal Washington Wire, Politico, Factcheck.org, and numerous other media outlets. Jason is a featured columnist on information governance issues in Legal Tech News, and has appeared on the covers of Law Technology News and Law Firm Marketing Magazine.

Marc Groman is the Senior Advisor for Privacy at the Office of Management and Budget, where he is responsible for developing and implementing government-wide strategies ensuring department and agency compliance with privacy requirements, as well as serving as the Federal Government representative on privacy policy matters in both domestic and international forums. Marc also leads as chairman of the Federal Privacy Council.

From 2011 to 2015, Marc served as the President and Chief Executive Officer of the Network Advertising Initiative, a technology trade association representing members such as Google, Microsoft, Facebook and AOL. Before joining NAI, Marc was the Federal Trade Commission's first Chief Privacy Officer where he reported directly to the FTC Chairman, prior to which he served as Privacy Counsel to the Director of the FTC's Bureau of Consumer Protection. He devoted his first four years at the FTC to litigating Internet fraud as a staff attorney in the agency's Division of Marketing Practices. In 2011, Marc was presented with an Award for Distinguished Service for helping create the FTC's Internet and high-tech fraud program and developing the FTC's premier privacy program.

In 2009, Marc was detailed to the U.S. House of Representatives' Committee on Energy and Commerce. During his time on the Hill, he led Committee efforts in drafting legislation addressing consumer privacy and data security.

He has also served as a member of the Board of Directors of both the International Association of Privacy Professionals and the Digital Advertising Alliance, in addition to serving on the Civil Liberties and Privacy Panel for the National Security Agency.

Marc received a B.A. magna cum laude in international relations from Tufts University and a J.D. cum laude from Harvard Law School.

Arian D. Ravanbakhsh is currently a Supervisory Records Management Policy Analyst in the Office of the Chief Records Officer at the National Archives and Records Administration. He has worked on the Electronic Records Management/e-Gov Policy Team since 2006. This team is primarily responsible for overseeing the implementation of the Managing Government Records Directive and developing NARA records management guidance for Federal Agencies. Previously, he served as a NARA appraisal archivist working with the records of several agencies including the U.S. Navy and the Nuclear Regulatory Commission. He is an active member of the National Association of Government Archivists and Records Administrators, the Society of American Archivists, ARMA International, and the Mid-Atlantic Regional Archives Conference. He holds a B.A. in Political Science from Washington College in Chestertown, MD.

Michael E. Reheuser assumed the duties of Executive Director, U.S. Army Headquarters Services in the Office of the Administrative Assistant to the Secretary of the Army on 18 November 2013. As Executive Director, Mr. Reheuser is responsible for a wide range of administrative and support services for Headquarters, Department of the Army and other Department of Defense (DoD) activities. The administrative and support services include travel and transportation; security and safety; records management and declassification; visual information services; space and building management; printing and publishing; and morale, welfare, and recreation.

Mr. Reheuser previously served as Director of the Defense Privacy and Civil Liberties Office (DPCLO) and as DoD's Deputy Senior Official for Privacy and Deputy Civil Liberties Officer. His duties included advising the Office of the Secretary of Defense on all significant privacy and civil liberties matters involving the Department. Before his time with DPCLO, Mr. Reheuser was an Associate Deputy General Counsel in the DoD Office of General Counsel, handling complex civil litigation matters, particularly involving the Freedom of Information Act. In addition to his litigation cases, Mr. Reheuser served as legal advisor to the Defense Privacy Office.

Before joining DoD, Mr. Reheuser was a partner in the law firm of Jordan Coyne and Savits, L.L.P., based in Washington, DC, and Fairfax, Virginia. He received the Martindale Hubbell "AV" rating, the highest peer rating the organization awards. For more than 15 years, he represented companies in a variety of civil litigation matters in hundreds of cases.

Mr. Reheuser is a Colonel in the U.S. Marine Corps Reserve. He has spent more than 30 years as a Marine officer, including a deployment to Southwest Asia in support of Operations Desert Shield and Desert Storm. He has been selected for two command tours.

Mr. Reheuser supports a variety of volunteer activities. He has served as the lay leader of his church's Lenten appeal, overseeing the collection of more than \$3 million for needy families in Northern Virginia. Since he began working at DoD, he has coordinated his office's annual participation in the Tyler Elementary School Christmas Toy drive, which provides toys and books to underprivileged children.

He received his law degree from the Columbus School of Law, The Catholic University of America and his Bachelor of Science, Finance and Economics from Lehigh University.

He holds the IAPP Government Privacy Professional certification and is licensed by the Bars of Virginia and the District of Columbia.

His awards and honors include the Legion of Merit; Meritorious Service Medal; Joint Service Commendation Medal; Navy-Marine Corps Commendation Medal; Navy-Marine Corps Achievement Medal; Outstanding Volunteer Service Medal and Combat Action Ribbon.

Mr. Reheuser has been a frequent speaker at ASAP training programs.

Allison Stanton is the Director of E-Discovery, FOIA, and Records for the Civil Division of the United States Department of Justice.

Among her responsibilities, Ms. Stanton advises on complex e-discovery issues in civil litigation and investigations; develops e-discovery policies, practices, and training for the Civil Division; works with the other Department of Justice Divisions on e-discovery initiatives; advises federal agencies on e-discovery and information management matters; and provides guidance on proposed changes to procedural rules, regulations, and legislation affecting e-discovery. Ms. Stanton also leads the Civil Division's office responsible for meeting the Division's FOIA and records obligations. This information management is a key function for the Division. One of Ms. Stanton priorities is the continued modernization of the Division's FOIA and records processes. She works closely with senior Department of Justice leadership and others around the federal government to develop and support innovative and efficient approaches to FOIA, records, and e-discovery.

Prior to joining the Department of Justice, Ms. Stanton was an attorney with Hogan Lovells US LLP where she represented numerous clients in complex civil cases and criminal investigations, many of which included complex e-discovery issues. Ms. Stanton also developed proactive e-discovery plans for Fortune 500 companies, including document retention policies and litigation hold and response procedures.

Ms. Stanton teaches E-Discovery at American University's Washington College of Law and is the Former-Chair of the D.C. Bar E-Discovery Committee. She is an established author and has spoken at numerous national and international e-discovery conferences. Ms. Stanton received her law degree from the Washington College of Law, American University, summa cum laude, and received her undergraduate degree from Cornell University. Ms. Stanton clerked in the United States District Court for the Eastern District of Virginia for the Honorable Barry R. Poretz.

Alexander Wood is an Attorney-Advisor within the Legal Counsel Division in the Office of the General Counsel, U.S. Department of Homeland Security. He provides legal advice and counsel to DHS's Headquarters Privacy Office and HQ attorneys. Alex has had a long and distinguished career as a privacy attorney. He began his legal career in the federal service with the United States Postal Service in 2008, where he was an attorney in the USPS's Legal Strategy Section, dealing with FOIA and Privacy Act issues. In 2012, he went to the Department of Justice's Office of Privacy and Civil Liberties, where he was responsible for advising DOJ on compliance with federal information privacy laws. While at DOJ, Alex was an editor of the DOJ's *Overview of the Privacy Act of 1974*, which is a treatise on Privacy Act case law. He has been with DHS for over one year and advises the Department on issues dealing with privacy compliance documentation, privacy policy and oversight, and information sharing. Alex holds a Certified Information Privacy Professional certification from the International Association of Privacy Professionals. Alex received his J.D. from the University of Oregon School of Law. He holds both a Bachelor of Sciences and a Master of Sciences in Earth Sciences from Stanford University, where he also was Captain of the Stanford University Fencing Team.