



ASAP SPONSORSHIP PACKAGE – September 7-9, 2022
InterContinental Hotel – Kansas City, Missouri
Arlington, Virginia

ASAP requests hotel NOT to put out pads of paper, nor pens. All sponsors may bring their personalized pens, pads, candy and other small give-away items. Only Platinum sponsors can do business card drawings for items that fall under the federal gift-giving rule amounts.

All Sponsorship Packages Include:

- ✓ Foyer area access
- ✓ One full training conference registration (includes any break functions)
- ✓ Opportunity to send additional reps at the ASAP member rate, unless included in package (below)
- ✓ One 6' draped table with chair(s) behind and three chairs in front of table
- ✓ Sponsor ribbons on name badges
- ✓ Electronic pre and post attendee roster (including attendees who agreed to the release of their contact email)
- ✓ Recognition entrance signage (A classic design of Welcome and co-sponsorship listings)
- ✓ Verbal recognition at opening session and during closing remarks
- ✓ Power point slide in opening training conference remarks
- ✓ Recognition listing in the ASAP NTC section of the website (Corporate logo and link)
- ✓ Co-sponsorship of coffee for morning refreshments with recognition signage (ASAP will provide breakfast pastries as well and this should help avoid any conflicts with the gift-giving rules.)
- ✓ Recognition in training conference promos

Additional Sponsorship Benefits by Package

Platinum

- ✓ Three additional full conference registrations (totals 4)
- ✓ 1st choice of table location (based on date of application within level)
- ✓ Three uses of electronic Attendee Roster (including attendees who agreed to the release of their contact email)
- ✓ One-time distribution of your marketing materials (On each attendee's seat at one of the plenary sessions: sponsor is responsible for the distribution with ASAP preapproval by June 30)
- ✓ NEW! Include link or QR Code for direct link to your site for product informational video – preapproval by June 30
- ✓ Conduct drawings for gift items

Gold

- ✓ Two additional full conference registration (totals 3)
- ✓ 2nd choice of table location (based on date of application within level)
- ✓ Two uses of electronic Attendee Roster (including attendees who agreed to the release of their contact email)

Silver

- ✓ One additional full conference registration (totals 2)
- ✓ 3rd choice of table location (based on date of application within level)
- ✓ One use of electronic Attendee Roster (including attendees who agreed to the release of their contact email)